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For Immediate Release



The Annual Fan-Voted We Love Christian Music Awards Returns For Its 12th Cycle

Brandon Lake Leads With Five Nominations and Cory Asbury, and Phil Wickham Follow With Three Each

54 Artists Nominated Across 12 'Song of the Year' Categories With A Third Of Nominees Being Independent As Industry Continues To Shift

Boise, ID - The 12TH ANNUAL WE LOVE CHRISTIAN MUSIC AWARDS (www.WeLoveAwards.com) returns to honor and recognize the best artists and songs in Christian music released in 2023. Genres represented across all 12 categories include Contemporary, Pop, Worship, Rock, Rap, and Gospel.

The 12th Annual Awards is powered by the largest Christian music site online, NewReleaseToday (www.NewReleaseToday.com), and sponsored by the Holy Reads App (www.HolyReads.com), connecting users to over 1,000 bestselling Christian book summaries in written, audio, and videos formats.

A total of 54 artists have been nominated in 12 Song of the Year categories spanning multiple genres, including the return of COLLABORATION OF THE YEAR alongside popular categories such as SONG OF THE YEAR, NEW ARTIST SONG OF THE YEAR, and MUSIC VIDEO OF THE YEAR.

Brandon Lake leads all artists with five nominations, including two features with worship leader, Phil Wickham and rapper, KB. Cory Asbury and Phil Wickham are

tied with three nominations each. Artists getting two nominations each include Evan Craft, for KING & COUNTRY, Katy Nichole, Lecrae, NEEDTOBREATHE, and Zauntee.



[WATCH NOMINATION VIDEOS FOR ALL CATEGORIES](#)

The WE LOVE AWARDS has been welcoming to both signed, and unsigned artists since it launched in 2012, and this year is no exception. A third of all nominees are independent, highlighting a growing trend of known artists going out on their own, and up-and-coming artists making music deserving of recognition.

“We continue to challenge voters to push beyond what they know and interact with songs that may be new to them, but are just as impactful as what they know,” shares We Love Awards founder, Kevin McNeese. “Voters will come away with new artists that they love while being able to cheer on the artists they already support. We love sharing music that gets us moving, grows our faith, challenges us all to our core, and expands what fans are listening to.”

Returning this year is the MAINSTREAM IMPACT AWARD, a category that recognizes faith outside Christian music’s typical reach. Both mainstream and Christian artists are nominated including breakout indie artist, David Kushner, rapper and Lofi artist Forrest Frank, rapper NF, the versatile stylings of

singer/songwriter Sarah Reeves, and country artist, Tyler Hubbard, who is vocal about his Christian faith.

The Holy Reads app is joining the WE LOVE AWARDS as this year's title sponsor. "INSERT QUOTE FROM MICHAEL HERE."

The fans determine winners, and voting is now open in all 12 categories through January 26, 2024, at www.WeLoveAwards.com. Winners will be announced at a date and location to be announced.

Learn more about the WE LOVE CHRISTIAN MUSIC AWARDS, view the full list of nominees, and vote at <http://www.weloveawards.com>.

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About NewReleaseToday

NewReleaseToday (NRT), launched in August 2002, has become the largest Christian music and media site online, offering the most complete and up-to-date info on faith-based arts and entertainment. From album release dates to exclusive interviews to world premieres and Christian music news, NRT has become the go-to source for what's new in Christian music. www.NewReleaseToday.com

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